



NEWS RELEASE

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NWT UNVEILS NEW LOGO

The Board of Directors of North West Terminal Ltd. (NWT) is pleased to unveil a new logo for the Company. The emblem was designed locally by Pat and Ruth Welter of Masterhand Signs & Design.

The image in the new logo represents “Canadian Grain” – branding that signifies quality to the Company’s international customers. While the red-maple leaf symbolizes Canada, the yellow image of “grain” and the green colour of the stylized “NWT” represent the colours of Saskatchewan’s flag and the pride the Company has in serving farmers in the province.

“The Board of Directors is very pleased with the design of the new logo,” says NWT’s President Brad Sperle. “The reference to Canadian Grain is important because we market grain to customers all around the world and they identify Canada with quality. We also wanted the logo to continue to reflect our roots and original colours – the yellow and green of the Saskatchewan flag. One of the big advantages that we offer local farmers is that they can visit our offices anytime and talk with the actual merchants that are selling their grain. When farmers do business with NWT, they do business with a locally owned and operated company.” Sperle farms near Unity, Saskatchewan.

NWT is an independent farmer-shareholder owned company headquartered near Unity, Saskatchewan in the North West region of the province. NWT owns and operates both an inland-grain terminal and a bio-products manufacturing facility at its Unity location. NWT is also a minority owner of Alliance Seed Corp. (ASC) in Saskatoon, Saskatchewan and Alliance Grain Terminal Ltd. (AGT) in Vancouver, British Columbia.

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